

LandlordCentral.com.au

Introducing Australia's **No.1** Investment Property Website

For **sophisticated** property evaluation and sales management tools with **world-class education** you won't find **anywhere else** on the web, *and* with **targeted buyers...**

Enter LandlordCentral.com.au

(For your convenience this brochure contains direct links to our website wherever you see words like this.)

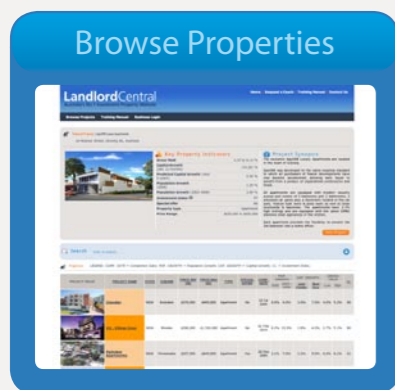


LandlordCentral.com.au



1300 733 497

- ✓ **LandlordCentral.com.au** provides investors and their representatives with industry-leading tools to assist their clients to find, evaluate, compare and secure properties online.
- ✓ Delivers quality investment education via the **Landlord University** and useful tools and resources via the **Landlord Toolkit**.
- ✓ Allows **Property Sellers** to promote their properties to **investors** and their representatives.
- ✓ **Landlord Central** allows both the seller and the buyer of a property to have fair and independent representation.



Property Sellers

Landlord Central provides a platform through which **Property Sellers** can provide comprehensive information on their properties and have them presented in a highly professional manner.

Using the **Landlord Central** online administration tools, properties sold can be tracked all the way through to settlement.

Investors and their representatives can find, evaluate, compare and secure those properties online.

Click here to view **Property Sellers** presentation.

Click here to view Presentation if you are a **Real Estate Agent** representing **Property Sellers**.

Benefits for Property Sellers

- 1 Reach a targeted global investor audience and their representatives.
- 2 Manage your property listings and retain up to 30% of the net commission.
- 3 Provide your existing sales network with state-of-the-art investment evaluation and online sales management tools.
- 4 Use **Landlord Central** to present properties to your existing network and clients and beyond.
- 5 Stay in control of the selling process via online management tools.
- 6 Easily track sales in real-time.
- 7 Save time and sales/marketing resources.

Property Seller Responsibilities

A **Property Seller** can manage their property listing or outsource this management to **Landlord Central** or another **Subscriber** within the network. The management of a listing involves the usual responsibilities of a listing real estate agent - for example finalising contracts, on-site presentation and arrangement of final inspections on behalf of the vendor.

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- ✓ **Industry-leading evaluation tools**, including:
 - The Property Report
 - Investment Index
 - Investment Calculator
 - Comparison Table
 - Personalised Investment Report
- ✓ **Landlord University** - lead by Dr. Dolf de Roos.
- ✓ **Landlord Toolkit** - useful resources for property investors.
- ✓ **Landlord Headquarters** - exclusive members area.
- ✓ **Access to Sales Administration tools:**
 - Submit and track sales online
 - Liaise with all parties involved in a transaction via a central communication forum
 - Monitor service delivery to clients

Branded Property Listing System

Landlord Central Subscribers have the option to license the White Label product called **Branded Property Listing System** that can be linked to their *own* website. Through this system, Subscribers have access to:

- ✓ **Sales administration tools**
 - Submit and track sales online
 - Liaise with all parties involved in a transaction via a central communication forum
 - Monitor service delivery to clients
- ✓ **Business administration tools**
 - Load properties onto the website
 - Process sales advices
 - Generate sales advice reports
 - Build a sales hierarchy for easy management
 - Grant access to alliance partners and staff members

For more information download Landlord Central's BPLS Brochure.

Investor Representatives

Landlord Central gives an **Investor Representative** (e.g. accountant, financial planner, mortgage broker, buyers advocate, immigration agent, real estate agent) the opportunity to present investment properties directly to their clients. This can be done either via the **Landlord Central** website, or directly from the **Investor Representative's** own **Branded Property Listing System**. The **Landlord Central** platform gives you the opportunity to select a range of properties that suit your target market and promote them directly to your clients.

Click here to view **Investor Representative** presentation.

Benefits for Investor Representatives

- 1 Access a wide-range of properties from many different locations.
- 2 Use **Landlord Central** as a reason to stay in touch with your clients.
- 3 Save time - locate suitable properties quickly.
- 4 Benefit financially - add property sales commissions to your income.
- 5 Serve your clients more effectively.
- 6 Stay in control of the selling process via system management tools.
- 7 Leads from the **Landlord Central** website are directed to you, the **Investor Representative**, on a best-fit basis.

Investor Representative Responsibilities

An **Investor Representative** may refer investors or may work directly with investors hence is responsible for assisting an investor to find, evaluate, compare and secure properties.

[More on the Branded Property Listing System >](#)

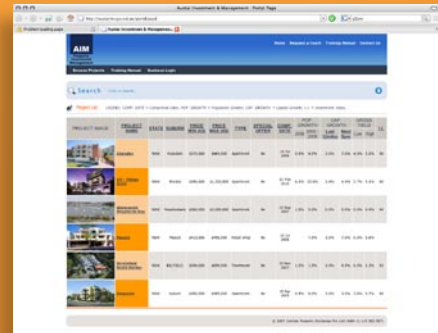
Branded Property Listing System

Subscribers can sign-up to use the **Branded Property Listing System**, featuring *their own logo* and with the option to **link directly from their website**. This White Label Product removes any reference to Landlord Central. Through this system a **Subscriber** has the ability to:

- ✓ Select properties they wish to make available from **Landlord Central's** pool of national listings.
- ✓ Keep their own listings exclusive or make them available to the network.
- ✓ Manage the listing process if they choose to do so.
- ✓ Access the entire range of Sales and Business Administration tools.
- ✓ Manage sales advice submissions.
- ✓ Build a network of alliance partners and create logins for each.

The **Branded Property Listing System** can be set up quickly and is easy to navigate. Through your **Branded Property Listing System** you will also have access to a range of support documents such as training manuals, marketing letters, flow charts and more.

Please note: No hosting fees are payable for a **Branded Property Listing System**.



*"Thanks to **Landlord Central**, Superwoman Money now has the tools to assist their clients, making property investment decisions easier."*

Sue Warren, General Manager, Superwoman Money

Get Started With Landlord Central Today!

To sign up or for more information about working with Landlord Central:

1. Call **1300 733 497** or email **contact@landlordcentral.com.au**
2. Visit **www.LandlordCentral.com.au** and go to our **Do Business With Us** page where you can watch a series of online presentations that further explain how **Landlord Central** works.

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